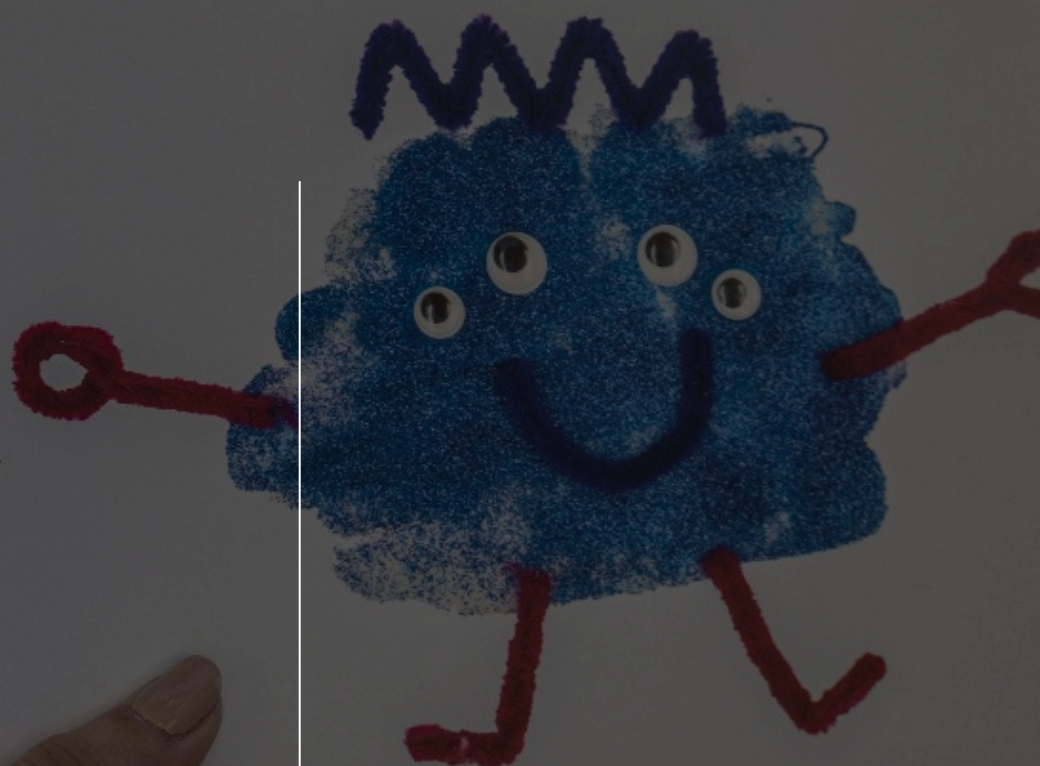


PRESENTING

# memento *Books*



JOSHUA'S ARTWORKS  
2021 - 2022

A simple solution for transforming student artworks into lasting memories – while you focus on what you do best.

# Contents

1.What we do .....	03
2.Why we do it .....	03
3.Our products .....	04
4.How it works .....	04
5.Why partner with us? .....	05
6.Partnership options .....	07
7.Interested? Let's talk! .....	09





# 1. What we do

## We Turn Kids' Artworks into Photobooks

Memento Books offers a practical solution for parents and educators to manage the clutter of children's artwork by preserving it, rather than letting it fade or be discarded. **We digitise each piece into high-resolution photographs and transform them into beautifully laid-out, softcover books.** It's an affordable and effective way to address a common challenge faced by those caring for young children.



# 2. Why we do it

## So kids know that their efforts are worth celebrating.

All parents and educators know the struggle that is having to decide what to do with all of the art that kids make. Some find easy to throw it away, and others can't bring themselves to do it and stow it away for years where it gathers dust and disintegrates in a closet or garage somewhere. **In any case, the child notices what is done with the art they so proudly made and they make assumptions (knowingly or not) based on it.** They might think that their work is not good enough or that their efforts are in vain.

**Memento Books offers a way to boost children's self-confidence while also allowing the parents to save space and declutter.**

## 3. Our products

### a. Memento Books (photo books)

Transform your child's artwork into a stunning softcover book, designed to be cherished for years. All Memento Books are produced with the same specifications and finishes, just with a different amount of pages inside.



#### 50 Artworks Book

**R550**

Features  
50-79 Artworks



#### 80 Artworks Book

**R650**

Features  
80-99 Artworks



#### 100 Artworks Book

**R750**

Features  
100-149 Artworks



#### 150 Artworks Book

**R900**

Features  
150-200 Artworks

## b. Digitisation Only

This product includes professional photography and digital editing of your child's artworks, available as a downloadable catalogue.

Perfect for those looking to tidy up and preserve precious memories, but not ready to print books from them. This option allows customers to keep digital versions of their artwork, so it can be revisited anytime.

Pricing starts at R400 for the first 50 artworks (to accommodate the shipping of those artworks), and then costs R150 per 50 artworks (or part thereof) after that.



## 4. How it works

### How we turn physical artworks into photobooks.

We don't simply scan artworks and do a book layout with those images. Kids' art usually have some 'character' like dirty fingerprints, little tears in the paper, glitter or googly eyes - and our special process captures every detail so artworks can be remembered exactly as the originals.

#### *Step #1* Get the Art

The artworks need to reach our studio in order for us to start. Customers can send us the art via courier or we pick it up ourselves.

#### *Step #2* Photograph

We have a professional studio setup to capture each artwork in a professional manner. Our setup remains consistent so our results can be too.

#### *Step #3* Edit & Layout

Once art has been photographed, we edit each photo to look exactly like the original once printed in a photobook. We then lay it out into a print-ready book format.

#### *Step #4* Print & Pack

Once the layout is done and approved by the customer, we send it off to be printed. We use award-winning printers. Printed books are then carefully packaged to go to their owners.

## 5. Why partner with us?

### **Memento and schools are a match made in heaven.**

Incorporating the Memento system at schools, simplifies life for educators and parents, and positively impacts learners too. Its a win-win-win.



#### **Convenience for Parents**

Offer parents an easy way to preserve memories and avoid clutter.



#### **School Fundraising**

Raise funds with each book purchased, helping support school programs and supplies.



#### **Student Confidence**

Boost student confidence by preserving their art in lasting keepsakes.





## 6. Partnership options

### a. The Affiliate Program

**Earn per purchase through a flexible, one-time referral partnership.**

The Affiliate Program offers schools a straightforward way to earn extra funds while helping parents preserve their children's artworks in a unique way. By promoting Memento Books within the school community, schools can benefit from each book sold using their referral code.

#### Key Details:

- Schools receive a **unique referral code** to share with parents and families.
- Schools agree to **promote Memento Books** using digital flyers, physical flyers and posters provided by Memento.
- A **sample Memento Book** can be displayed at the school upon request.
- Parents order their preferred product directly from the Memento Books website, using the school's referral code during checkout.
- The **referral code grant parents 15% off every product, as well as free shipping**, and parents must list the school's address for delivery.
- **Schools earn R100 for every book sold using their referral code.**
- Memento and the school can **coordinate a drop-off date for parents to submit artworks once every quarter**, which we will collect in one batch.
- Completed **books are delivered to the school** in bulk for easy distribution.

**We have a unique landing page** that contains information about Memento, the affiliate relationship the school might have and step-by-step instructions **for parents to follow in order to know how to place their orders.**

**Scan the QR code to see it, or visit**

<https://www.mementobooks.co.za/affiliate-school>



## b. Monthly Subscriptions

**A continuous relationship offering year-round services and year-end products.**

The Monthly Subscriptions option is designed for schools that want to offer an ongoing solution for preserving students' artworks throughout the school year. This option provides families with a curated Memento Book while ensuring the school benefits financially.

### Key Details:

- Schools sign up for this programme at the **start of the school year (January/February)**.
- The **monthly subscription fee is R200 per student**, covering the digitisation of all artworks created at school for the whole year.
- Subscription fees are **payable for only 10 months** a year (Feb - Nov)
- **Schools earn 15% of the monthly subscription fees.**
- Each child will receive **one printed Memento Book featuring 80 artworks** at the end of the year.
- Parents can **sign up for the subscription through the school**, using marketing materials provided by Memento that leads them to a unique sign-up link.
- **Artworks can either remain at school** for weekly collection by Memento **or be sent home and returned to the school** for collection.
- Parents have **access to the digitised artworks** for the entire school year.
- **Parents must select which artworks they want included** in the Memento Book by a specified date to ensure the book is delivered with the end-of-year reports.





## 7. Interested? Let's talk.

### We'd love to help preserve your students' creativity with Memento Books.

If you're interested in moving forward, we can schedule a follow-up meeting to discuss the next steps, or you can request more material and information in order to present our case to the relevant decision-makers.

### Visit our website for more information

For even more information about Memento Books, visit our website. This is what we show the world and where we sell our products to individual customers.

[www.mementobooks.co.za](http://www.mementobooks.co.za)



### Contact us:



**Send an Email:**

hello@mementobooks.co.za



**Call/Whatsapp**

064 704 6581

*Thank you for your time!*